



Zergotech Pty Ltd Business Presentation

About Zergotech

Zergotech Pty Ltd is an Australian based startup, founded in September 2018, with a mission to be a market leader in ergonomic technologies.

The Zergotech Freedom Ergonomic Keyboard is its award-winning inaugural flagship product.

Zergotech's first year saw many achievements including two international design awards from Red Dot and GOOD Design (with Gold accolade), and being rated among the best keyboards in 2021 by CNET.com



reddot winner 2020



About the Founder



Nathan Khoury is currently the Treasurer of Intesa Sanpaolo Sydney Branch (Italy's largest Bank), and the founder of Zergotech Pty Ltd.

Nathan has undergraduate degrees of Telecommunications Engineering and Commerce from the University of Sydney and a Masters degree of Applied Finance from Macquarie University. He has worked for top tier international banks in the treasury and dealing functions, including six years in Singapore.

Nathan began this quest for a better ergonomic solution after suffering debilitating wrist pain. Without satisfactory solutions, Nathan founded Zergotech in September 2018 and has created and developed the Zergotech Freedom ergonomic keyboard, with a vision to continue producing high quality and effective products in the future.

Zergotech is fully owned and funded by Nathan.

The Freedom Ergonomic Keyboard

The Freedom keyboard is more fully presented online at our website www.zergotech.com The keyboard features include:

- Innovative, patented, and effective sliding palm rests
- Interchangeable with fixed palm rests
- Split design
- Unique and proprietary key cap profile and layouts
- Mechanical key switches
- "Semi-orthogonal" layout of keys
- High build quality
- KeyKortex Programming
- Glass based slider bays for sliders to glide on
- Four different keyboard positions
- Available in Win PC, Mac OS
- Multiple regional character formats (coming soon)



KEYKORTEX™
INTEGRATED ON-BOARD PROGRAMMING MODULE

freedom
FREEDOM OF MOVEMENT

Bringing the product to life



Zergotech and Boost Design

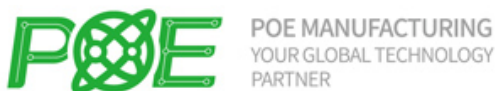


Nathan's role in the company and product includes:

- Founding and funding
- Concept creator and designer
- Firmware programmer and developer of KeyKortex
- Project managing the prototyping and design process
- Project managing the manufacturing process including strict quality assurance and testing
- Branding (company name, logo design, website)
- Budgeting and financials
- Marketing

Boost Design was contracted by Nathan to help bring the product to life.

- Designed the keyboard to Zergo's directions
- Produced 3D CAD models
- Produced the internal electronic design
- Prototyping, and quality assurance
- General product development guidance



Mastars and POE are two leading manufacturers in Shenzhen China with global reputations, servicing household international brands as primary clients. Mastars produces the plastic housings and assembly. POE produces the internal electronics

International Design Awards

Product Design Awards

Zergotech entered the Freedom with confidence into the world's largest and most prestigious international design awards including German based Red-Dot Design Awards, and Australian based GOOD Design Awards. In each competition, the Zergotech Freedom was praised for its ergonomic benefits and aesthetic design with a Gold Accolade in the GOOD Design Competition.



reddot winner 2020

[View Online](#)

Review:

"The Zergotech Freedom prevents typical ailments caused by intensive typing and accelerates the recovery of those affected. Key features include sliding gel palm rests that support the wrists and concave key caps for less finger fatigue. The keyboard can also be split to allow the user to adopt a comfortable arm and sitting position. The high-quality, injection-moulded housing has a restrained appearance."

Statement by the jury

"The keyboard is characterised by exemplary ergonomics and offers additional options for adapting it to individual needs."



[View Online](#)

Review:

"The Good Design Awards Jury praised the Zergotech Freedom Ergonomic Keyboard, commenting: "This is a design of true integrity. A highly innovative ergo keyboard, packed with many ergonomic features - including a patented sliding palm-rest solution. Multiple layouts and variations make this versatile to all potential user requirements. Positive online reviews suggest this is already received well in the marketplace."

Product Reviews

Online Reviews

Online reviews are perhaps the most important form of advertising for a niche product such as the Freedom. Looking for a good ergonomic keyboard takes some research on the web, and validation by other reviewers helps in the purchasing decision of potential buyers.



Top 3 Ergonomic Products



Best keyboard 2021

*"Zergotech's fresh approach to the ergonomic keyboard really works." ...
"Zergotech took a split ergonomic keyboard and improved it with unique gliding palm rests that let your hands float while you type..."*



"The Zergo Freedom is perhaps the most comfortable keyboard we've ever tested. " ... "All things considered, the Freedom can very well be the best ergonomic keyboard you lay your hands on."



"...the keyboard is amazingly ergonomic"... "an incredibly unique design perfect for PC users that spend long hours typing and suffer from chronic wrist strain..."



"... the Zergotech Freedom makes for years of healthy, efficient typing"

Product Reviews



"...a well engineered, designed and constructed innovative product....If your life is typing, this can be the perfect tool for the job!"



"..the sliding palm rests truly are a stroke of genius. When you try it, you quickly go from "Oh this amazing!" to "Well, in fact, it just makes sense." ... "...the Freedom is perfect for anyone who uses a keyboard daily and simply wants something better, faster. Not an adventure."



*"There's not really a keyboard like this one." ...
"You're paying for smart engineering and stellar build quality, and if you're really experiencing issues with your arms or wrists, this could end up being a godsend."*



*"Brilliant! Absolutely brilliant!"
"For those with the ergonomic priority, this keyboard checks all of our boxes for one that we can recommend wholeheartedly."*



"..for any developer, writer, or admin who suffers from the threat of wrist pain due to the frequent pounding of keys and who hasn't found that perfect keyboard, the Zergo Freedom might be the perfect piece of hardware."



"..Best. Switches. Ever." ... "Would I recommend this keyboard? 100% yes. It has a hell of a lot going for it and it should be on your shortlist if you are in the market for a high-quality ergonomic keyboard."



Video Reviews

Video reviews help customers get a deeper insight into the product and witness the keyboard in action. Below is a product overview by Zergotech, and two videos by independent YouTube reviewers.

Product Overview by Zergotech



"...nothing short of amazing..."



"... is it worth the price tag? Yes!... The sliders are buttery smooth..."

Product Reviews

Customer Reviews

Customer reviews also add credibility and reassurance for future potential customers. The Freedom receives industry leading reviews which are published on our Medium.com page.

Links to more reviews on Medium.com

- Customer Review : "... quality, in every aspect..." — Ben Langton, NY, USA. 24 January, 2021
- Customer Review : "... I want a second one..." —Mark Utting, Queensland, Australia. 7 January 2021
- Customer Review : "... pinnacle of ergonomic design..." —Abhijit Patel, Mumbai, India, September 25, 2020
- Customer Review: "... by far my favourite..." - Randall Haehnell, Illinois, USA. September 21, 2020
- Customer Review: "...applause..." - R.D., (name withheld), Orlando, USA. August 28, 2020.
- Customer Review: "... the results are worth it..." - Ryan Toth, Utah USA, August 27, 2020
- Customer Review: "...best keyboard out there..." - Leonard Ranian, Sydney Australia, August 16 2020
- Customer Review: "...saved my hands..." - Jack Perret, Sydney Australia, May 12, 2020
- Customer Review: "...wave goodbye to discomfort..." - Riolito Paildelan, Metapex Collective, Philippines, April 30, 2020
- Customer Review: "...revolutionary..." - Matthew N. (surname withheld), Sydney Australia, April 29, 2020
- Customer Review: "...fell in love..." - Simon Wang, Sydney Australia, April 29, 2020
- Customer Review: "...game changer..." - Liane Clarke, Auckland New Zealand, April 11, 2020
- Occupational Therapist Review: "...reduce discomfort..." - Kath Jones, Perth Australia, January 29, 2020

Featured Review by William Tran



Customer Review: "... the new standard..." — William Tran, Melbourne Australia

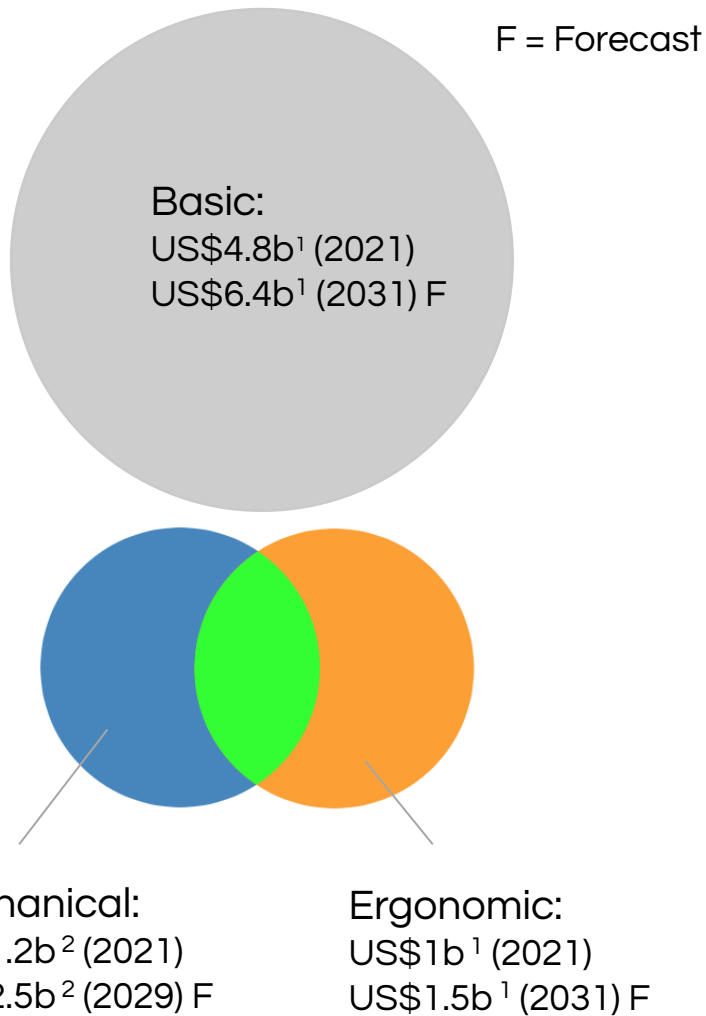
Featured Article by Patrick Hentschel



The Zergotech Freedom Ergonomic Mechanical Keyboard is health altering technology

By Patrick...

Computer Keyboard Market



Sources:

- #1. 2021 FMI Computer Keyboard Market Report
- #2. 2019 FMI Mechanical Keyboard Market Report

The three main keyboard market segments include:

Basic keyboards - conventional and inexpensive office supplied keyboards. These are mutually exclusive to mechanical and ergonomic keyboards

Mechanical keyboards - higher quality keyboards with mechanical components

Ergonomic keyboards - keyboards with anatomically neutral design to prevent and relieve typing injury, resulting in improved productivity

Ergonomic office products are growing with increasing Occupational Health Awareness

Mechanical Keyboard market is growing with enthusiasts!

The Ergonomic Mechanical keyboard market is growing!!

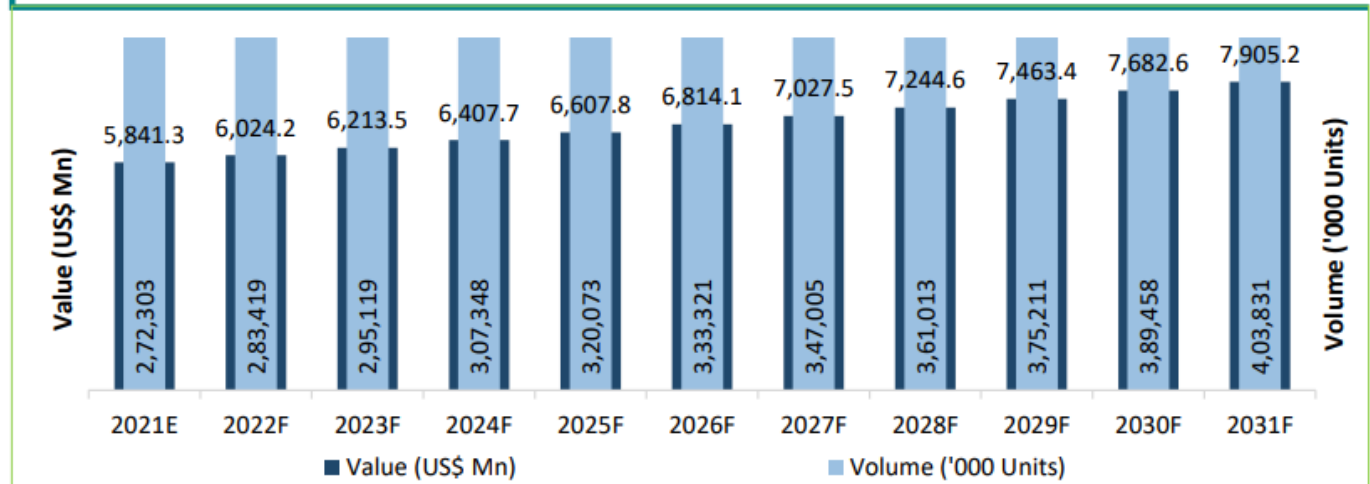


Global Computer Keyboards Market Analysis & Y-o-Y Growth

FMI's 2021 Computer Keyboard report composes the Global Computer Keyboards market with two major segments:

Basic and Ergonomic.

Figure 02: Global Computer Keyboards Market Value (US\$ Mn) and Volume ('000 Units) Forecast, 2021–2031



Key Takeaways:

- The global Basic and Ergonomic computer keyboard market is valued at US\$5.8B in 2021
- By 2031, the global Basic and Ergonomic computer keyboard market is expected to reach a value of US\$7.9B, expanding at a CAGR of 3.1% over the forecast period (2021 – 2031).
- It is estimated that 272 million keyboards will be sold in 2021 and forecast to reach 404 million units by 2031 at a CAGR of 4.0%

Ergonomic Keyboard Market

Figure 06: Global Computer Keyboards Market Value (US\$ Mn) By Product Type, 2016-2031

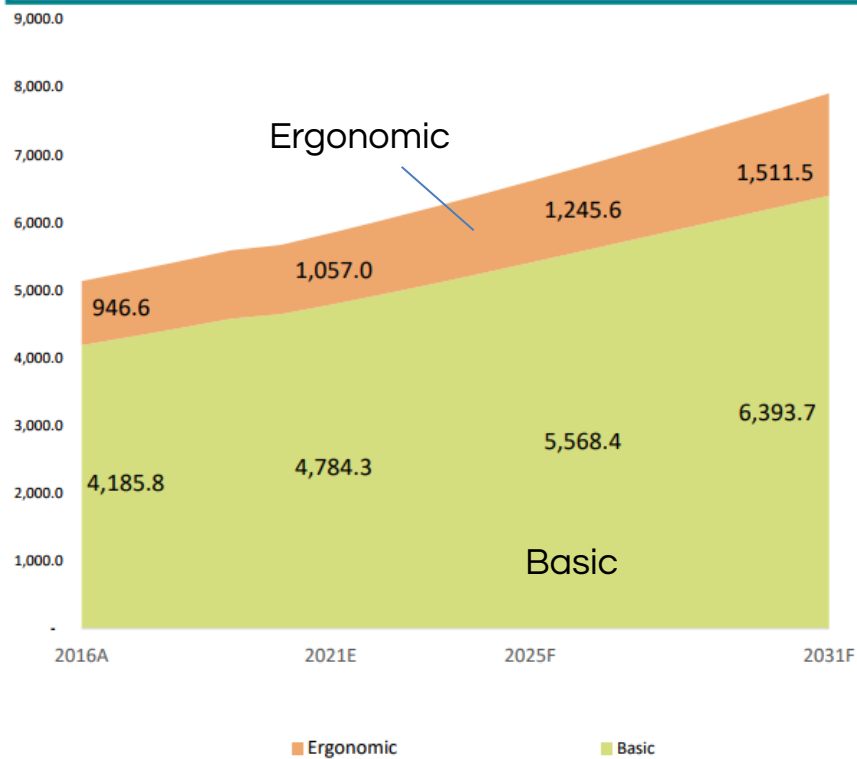
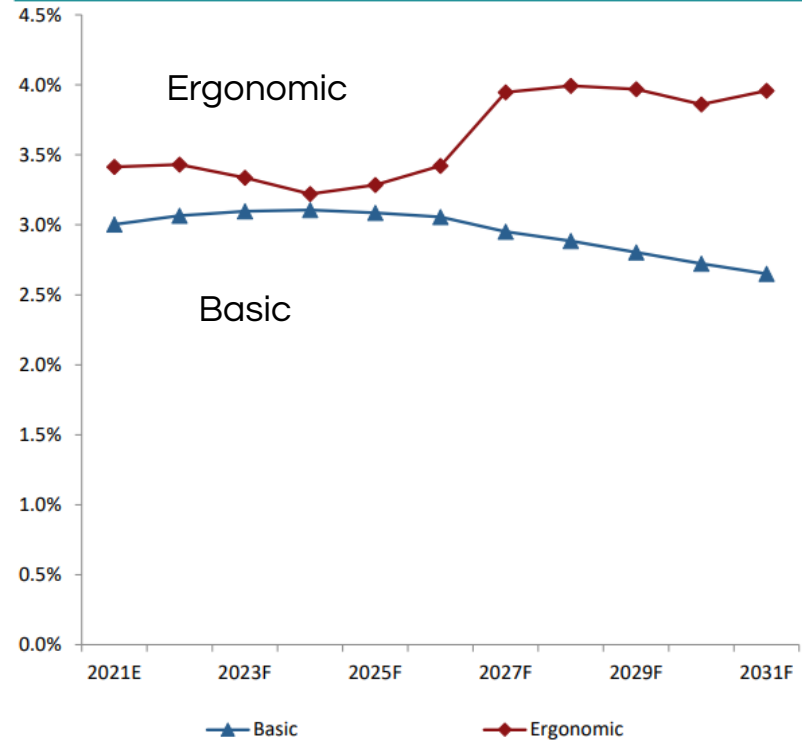


Figure 08: Global Computer Keyboards Market Y-o-Y Growth (%) Projections by Product Type, 2021-2031



The **Basic** keyboard market is expected to grow to a value of US\$6.4B by 2031.

The **Ergonomic** keyboard market is expected to grow to a value of US\$1.5B by 2031.

Mechanical Keyboard Market

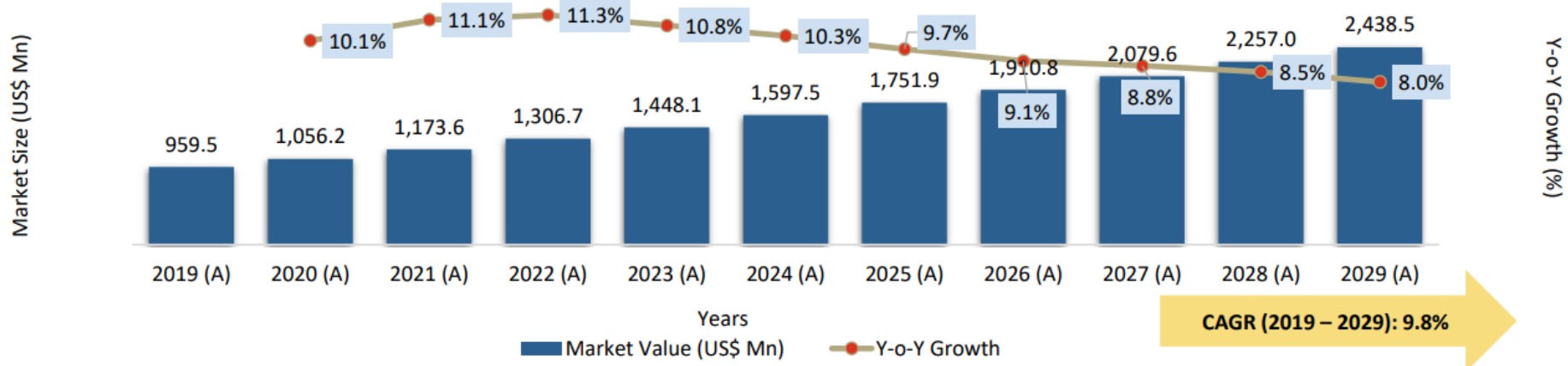
2019 FMI Global Mechanical
Keyboard Market Report

Global Mechanical Keyboard Market Analysis and Forecast

- Market Size and Y-o-Y Growth Rate



Figure 01: Global Mechanical Keyboard Market Size and Y-o-Y Growth Rate from 2019 – 2029

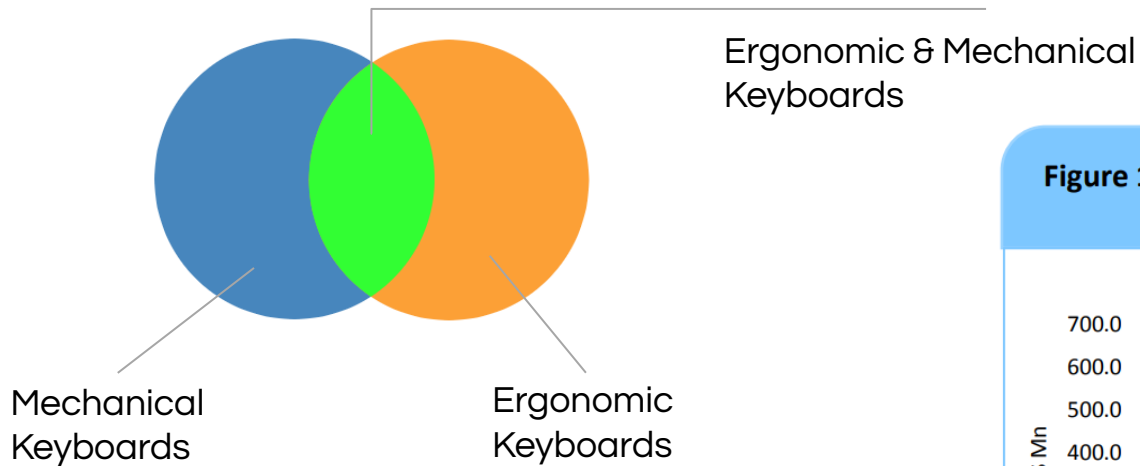


Key Takeaways

- The global mechanical keyboard market is valued at US\$1.2B in 2021 to US\$2.4B in 2029
- The global mechanical keyboard market is expected to register an average CAGR of 9.8% during the forecast period of 2019 – 2029, largely driven by increased gaming and enthusiast customer demand.
- It is estimated that the gaming application segment will be valued at US\$954.4M by 2029

Ergonomic AND Mechanical Keyboard Market

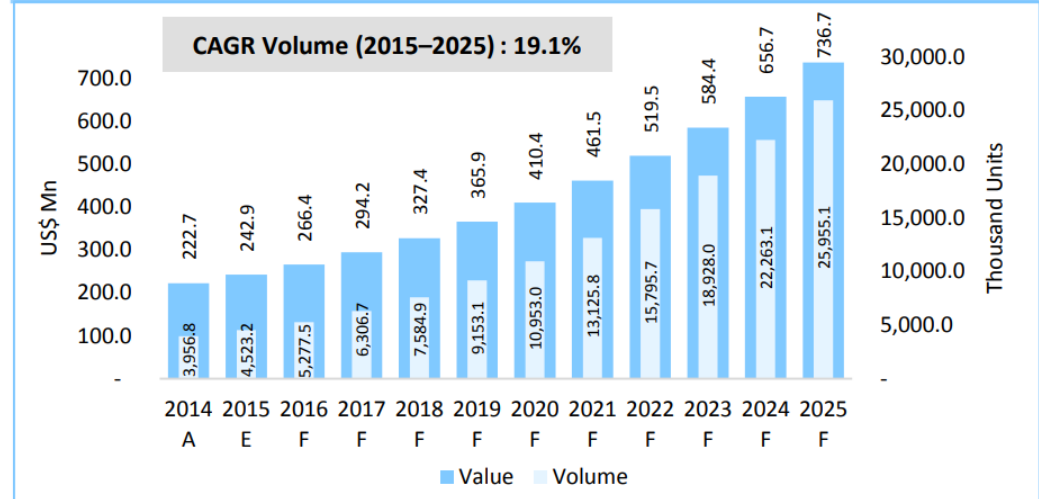
2015 FMI Global Computer
Keyboard Market Report



In recent years, there has been strong growth in both the Mechanical and Ergonomic keyboard segments, meeting demand from the enthusiast consumer and the need for healthier workspaces.

The overlapping segment of Mechanical AND Ergonomic keyboards is niche but is experiencing strong growth due to the enthusiast community and growing public acceptance. The market is open for an effective ergonomic keyboard that is also of mechanical build.

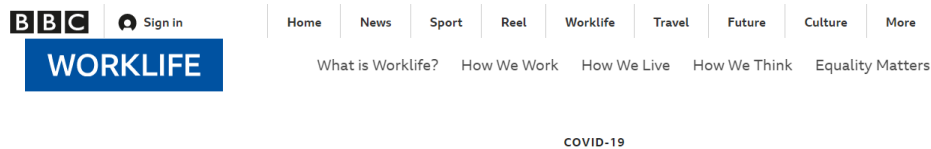
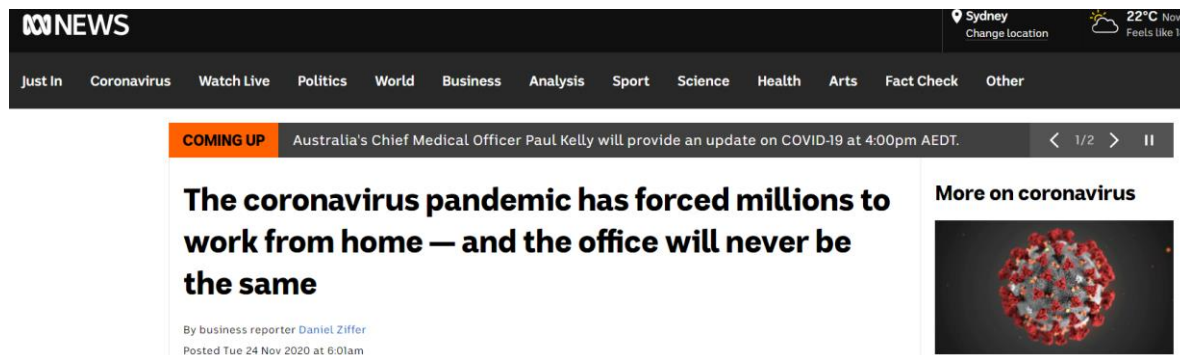
Figure 15: Global Mechanical Ergonomic Keyboards Market Volume (Thousand Units) and Value (US\$ Mn), 2014 –2025



The Ergonomic Mechanical Keyboard market is expected to value US\$737M by 2025

COVID and the Ergonomic Home Office

The COVID-19 epidemic has forced a worldwide rethink of the traditional workplace. The pandemic has been the largest technological experiment in remote working and it has proven successful. 'Work-from-home' arrangements will become more commonplace and accepted, and awareness of ergonomics and the need to provide ergonomic home office environments will continue to drive huge market demand.



User Experience Health & Safety Accessibility Ergonomics Our work

How to work from home – comfortably

Coronavirus – ergonomics tips for working at home

The Competition

Comparison of competing ergonomic keyboards

	Price \$USD	Palm Rests	Dual Win and Mac OS	Build Quality	Split Keyboard	Concave Key Profile	Tenting Options	Key Layout	Mechanic al Switches	Embedded Mouse	Programm able	Key Layers	International Variants
Zergotech Freedom	\$339	Fixed + Sliding	Yes	Premium	Yes	Yes	4	Ergonomic	Yes	Yes	Full - onboard	4	US, UK, French, German
Kinesis Advantage	\$319- \$339	Fixed only	Yes	Premium	Fixed Split	Full	0	Ergonomic	Yes	No	Full - software	2	US, UK, German, Swedish, Japan
Ergodox EZ	\$354	Fixed only	Yes	Average	Yes	No	Infinite	Ergonomic	Yes	Yes	Full - software	32	None
UHK	\$350	Fixed only	No	Premium	Yes	No	4	Conventional	Yes	Yes + hardware option	Full - software	4	US, UK
Truly Ergonomic Keyboard	\$330	Fixed only	No	Average	No	No	0	Ergonomic	Yes	No	No	1	None
XBOWS	\$259	Fixed only	No	Poor	No	No	0	Ergonomic	Yes	No	No	1	None
Kinesis Freestyle	\$245	Fixed only	No	Average	Yes	No	1	Conventional	Yes	No	No	1	None
Matias Ergo Pro	\$220	Fixed only	No	Poor	Yes	No	2	Conventional	Yes	No	No	1	None
Microsoft Ergonomic Keyboard	\$59	Fixed only	No	Average	No	No	0	Conventional	No	No	No	1	None
Logitech K860	\$129	Fixed only	Yes	Average	No	No	0	Conventional	No	No	No	1	None

The Competition

Ergonomic AND Mechanical keyboards
(membrane keyboards excluded)

Top of Range Price with
necessary ergonomic features

ZERGOTECH FREEDOM

Award winning keyboard. Highly effective and patented ergonomic sliding palm rests. Familiar layout for minimal learning curve.

Features include: embedded mouse functionality, in-built tenting options, alternative fixed palm rest options, programmable macros, fully split design, and other premium features.

Target Market: Office Professionals

\$339

\$339USD for keyboard,
including the palm rests and
built-in feet adjustments.



KINESIS ADVANTAGE

Very "alien" format. Very intimidating to use with steep learning curve. Not a true split keyboard still subject to shoulder pain. Premium features including programmable software.

Target Market: Office professionals

\$319 - \$399

Price range:
\$319USD base model
\$399USD top model.



The Competition

Ergonomic AND Mechanical keyboards
(membrane keyboards excluded)

Top of Range Price with
necessary ergonomic features



ERGODOX EZ

Very "alien" format. Very intimidating to use with steep learning curve. Premium features including high degree of customization, programming software, advanced tenting kit, RGB lighting.

Target Market: Enthusiasts

\$354

\$354USD after
purchasing wrist rest and
"tenting" feet attachment



ULTIMATE HACKING KEYBOARD

Just a standard keyboard split in two. Basic keyboard not ergonomic. Some premium and ergonomic features as optional extras including trackball, and thumb pointer modules. Wooden wrist rests uncomfortable.

Target Market: Enthusiasts

\$350

\$350USD after
purchasing wooden wrist
rest and "tenting" feet
attachment



TRULY ERGONOMIC KEYBOARD

Very alien format. Not a split keyboard. No ability to tent or angle the keyboard in different positions. Low degree of ergonomic benefits. Basic features

Target Market: Office professionals

\$330

No additional
accessories.

The Competition

Ergonomic AND Mechanical keyboards
(membrane keyboards excluded)

Top of Range Price with
necessary ergonomic features



X-BOWS KNIGHT

Very "alien" format. Not a split keyboard, no tenting or optional positions. Basic features.

Target Market: Enthusiasts

\$259

No additional accessories. Lower quality option available for purchase.



KINESIS FREESTYLE PRO

Just a standard keyboard cut in half. Some premium features including programmable software, and additional positions with tenting kit purchase

Target Market: Office Professionals

\$225

\$225USD after purchasing wrist pads and tenting kit



MATIAS ERGO PRO

Just a standard keyboard cut in half. Has tenting feet. Basic features.

Target Market: Office Professionals

\$220

No additional accessories.

Ergodox EZ

The Ergodox EZ is an enthusiast and community driven project. It was crowd funded raising over \$400k USD in funding. This keyboard is highly targeted to enthusiasts. It is a good comparable as it is also a single product company and website.



Website and User Analysis

<https://www.similarweb.com/website/ergodox-ez.com/#overview>

Ergodox visitors are direct and engaged users.

- 150k to 180k visitors per month
- Low bounce rate, long duration
- No paid advertising
- Visitors are 100% organic
- Up to 30% of visitors are from the USA, with Europe being the next biggest audience

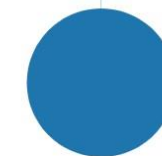
Total Visits	177.12K ▼ 3.27%
⌚ Avg. Visit Duration	00:05:28
📄 Pages per Visit	11.70
↪ Bounce Rate	43.70%



100.00% Organic

Top 5 Organic keywords
Out of 1,095: ⓘ

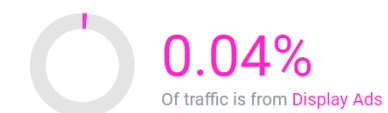
ergodox **17.68%**
▼ 16.88%



0% Paid

Top 5 Paid keywords
No Paid Keywords

Display Advertising





Kinesis is a well established company in operation for over 20 years. Sales estimates of this site is difficult because they offer a broad range of ergonomic products including a couple flagship keyboards.

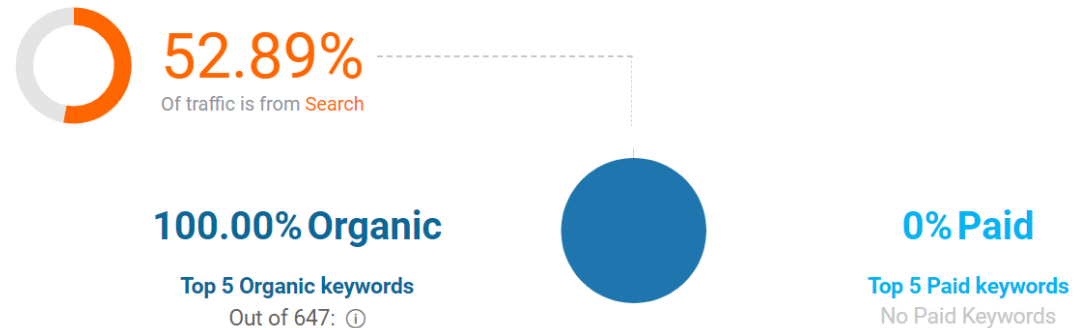
Website and User Analysis

<https://www.similarweb.com/website/kinesis-ergo.com/>

Kinesis visitors are less engaged than Ergodox visitors.

- 70k visitors per month
- Moderate bounce rate, medium duration
- No paid advertising
- Visitors are 100% organic
- Highly USA focused with 40% visitors, and only small percentages from other countries and regions

Total Visits	71.17K ▲ 1.48%
⌚ Avg. Visit Duration	00:02:09
📄 Pages per Visit	3.75
↪ Bounce Rate	49.04%



NO DISPLAY ADVERTISING

This website doesn't use display advertising as part of their marketing activity.

Zergotech.com

Zergotech is not present on Similarweb.com

Website and User Analysis

Since May 2020, Zergotech has launched two advertising campaigns and had about 4 months without advertising. Our advertising campaign has been limited in spend due to cost and budget constraints.

Zergotech has so far received 40k visitors. Of those visitors, the site had 10k “Engaged” users. This is defined as users who browsed three or more pages, or spent more than 90 seconds on the site. This is close to 25% of visitors. The average session duration of Engaged visits is 5.5 minutes.

Of 10k engaged visitors, Zergotech has sold close to 150 units, translating to a conversion rate of 1.5% in its first 10 months. These are successful metrics for a new company with an unconventional product.



25% Engaged Visitors

1.5% Conversion Rate of Engaged Visits in first year

5.5 mins and 3.5 pages per visit for Engaged Visitors

Marketing and Sales

Marketing

Zergotech currently uses two main channels of marketing for achieving exposure:

- 1 - Online product reviews
- 2 - Paid advertising

Sales Channels

Zergotech will have many channels where customers can purchase the Freedom keyboard. Zergotech will also engage product distributors who will on-sell the keyboard to Ergonomic Product Resellers and other Big Box Retailers, including:

- 1 - Zergotech Online Website
- 2 - Specialist Ergonomic Resellers
- 3 - Online Store listings (e.g., Amazon, eBay)
- 4 - Big Box Retailers (e.g., Walmart, Tech Stores)

Paid Advertising

Zergotech has intermittently used Google Ads campaigns, and this has been the main source of visitors to our website. However, this is very costly and unsustainable.

COSTLY and UNSUSTAINABLE!!

ZERGOTECH FREEDOM
Ergonomic Mechanical Keyboard



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freedom
FREEDOM OF MOVEMENT

INTRODUCING THE ZERGOTECH FREEDOM
ERGONOMIC MECHANICAL KEYBOARD

"Exemplary Ergonomics" - Red Dot Design Awards



Introducing the

**ZERGOTECH
FREEDOM**

Ergonomic Mechanical
Keyboard



*"Exemplary
ergonomics"
- Red Dot*

reddot winner 2020

Online Sales Channels

Zergotech will employ a dual sales channel strategy by both selling our products online, while also stocking the product with resellers and distributors. This will put us in competition with our own resellers, so we understand the importance of our pricing strategy

Zergotech.com

Zergotech will continue to use its online web store to accept and fulfil orders. However, we expect this sales channel to have lower sales volume. Zergotech uses Shopify for its online platform.

Resellers and Distributors

Zergotech will engage both mass market distributors and independent ergonomic product resellers. Pricing and discounts to resellers and distributors will be comparable to our competitors.

Freedom Keyboard



Enjoy putting an end to typing pain with our innovative sliding palm rests. A premium, feature packed, mechanical keyboard.

Operating System

Windows

\$482.71 AUD

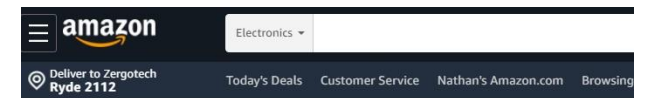
Add To Cart

Switch Type

Box White - Clicky

Quantity

- 1 +



Electronics > Computers & Accessories > Computer Accessories & Peripherals > Keyboards, Micr



Ergonomic Conference Engagements

The Human Factors Ergonomic Society of Australia National Conference

Zergotech was warmly welcomed to the HFESA National Ergonomic Conference in Canberra November 2019. The Zergotech Freedom was enthusiastically received by leading ergonomists and occupational therapists Australia wide. The keyboard received acclaim for its innovation in computer ergonomics.



Resellers

Zergotech Freedom is currently being stocked by five resellers in Australia and New Zealand's largest ergonomic distributor 'Metrolink'. We have a pending agreement with our first US reseller and distributor, 'Ergoworks', which is on hold due to limited stock.

Zergotech intends to utilize resellers broadly as part of its distribution and marketing strategy, both locally and internationally. Zergotech has recently begun its push into the international market.

AUSTRALIAN RESELLERS

The logo for ergoport, featuring the word "ergoport" in a blue, lowercase, sans-serif font.The logo for ergonomics now, featuring a stylized graphic of two curved lines forming a shape above the text "ergonomics now" in a lowercase, sans-serif font.The logo for Ergonomic Essentials, featuring a blue hexagonal icon with a white 'e' inside, followed by the text "Ergonomic Essentials" and "Revitalising the Workplace" below it.The logo for OFFICE WAREHOUSE, featuring a stylized office chair icon to the left of the text "OFFICE WAREHOUSE" in a bold, blue, uppercase font, with the tagline "Work Wise. Work Smart. Work Better." below it.The logo for ergolink, featuring the word "ergolink" in a blue, lowercase font, followed by a vertical line and the text "Advanced Ergonomics" in a red, uppercase font.

NEW ZEALAND

The logo for Metrolink, featuring the word "Metrolink" in a large, bold, black font, with "Wholesale Ergonomic Equipment" in a smaller font below it, all on a blue background.The logo for OOScare ERGONOMICS, featuring a stylized graphic of a person sitting at a desk with a chair, followed by the text "OOScare ERGONOMICS" and "Your Ergonomic Solution for the Modern Office" below it.

UNITED STATES

The logo for ask ErgoWorks, featuring the word "ask" in a white font inside an orange speech bubble, followed by "ErgoWorks" in a blue, uppercase font.

Our Business Cycle



reddot winner 2020

Startup Stage - Where we are now?

Zergotech is currently in its infancy of the business cycle. It has invested heavily into a product that achieves its goals of impeccable product design and build, extremely effective ergonomics, and innovative features.

Zergotech believes strongly in the potential of this product, having already won an international design award for "exemplary ergonomics" and design.

Despite being active for less than a year, the number of sales achieved is indicative of strong market demand.

Zergotech is performing outstandingly in online reviews and is seeing great feedback and sales through resellers. However, we are incurring heavy costs for paid advertising as we try to attract more visitors to our website. This is not sustainable.

Promising Start!

Advertising a challenge

Our Business Cycle

Next up -- Growth Stage!

We see a high-growth future ahead with increased brand recognition and product awareness. We expect to see substantially increased sales. We plan to significantly expand our reseller base, especially in the United States.

With increased demand we will benefit from economies of scale. Our cost of manufacturing will decrease, and we will be able to generally lower our operating costs per keyboard by utilizing spare capacity.

Further, as evidenced by Kinesis and Ergo Dox, we will attempt to achieve such a high level of brand awareness that our display advertising costs could go to zero!

Economies of Scale!!

Advertising costs down!

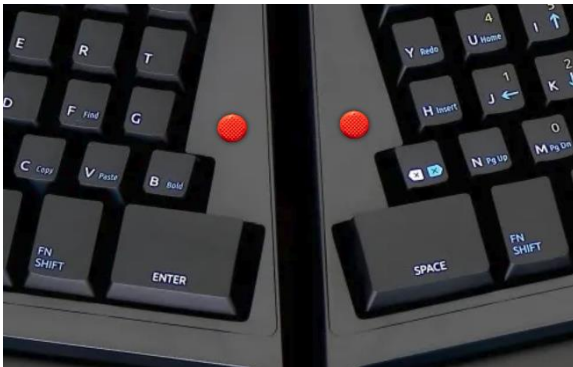
Number of Resellers UP!!

COGS down!

~~Google Ads~~

Zergotech Freedom – VERSION 2?

Zergotech is considering implementing further ergonomic and novelty features for “Freedom 2”.



Dedicated Navigations Pointers

There is sufficient unused space in the keyboard for the implementation of dedicated navigation tools, such as thumb pointers as found in laptops. This will help address users who may struggle to adapt to integrated navigation keys in the “Function” layer



Swappable Key Switches

This feature has already been prototyped and ready for manufacture. With the Freedom being a cross-over between ergonomics and mechanical keyboards, many enthusiasts have recommended the ability to change and choose their own switches which is available with novelty replaceable “hot swappable” key switches.



Wireless Capability

Many customers have enquired about a potential Bluetooth or wireless version of the keyboard. As the Freedom keyboard does not use any RGB Lighting as with many gaming keyboards, it is a low powered device suitable for battery powered wireless connectivity

Future Vision and Possibilities

Zergo Gaming?

With an established reputation for quality mechanical keyboards, Zergotech could produce gaming keyboards that utilize our sliding palm rests for gamers with pain



Mainstream conventional peripherals?

Zergotech intends to produce the next product to be an Employer friendly, cost friendly keyboard based on patented sliding palm rests to compete with Microsoft and Logitech



Ergonomic Office Furniture?

With a keyboard being part of the office furniture, expanding into other ergonomic office products would be a natural fit.



International Expansion and Brand Reach

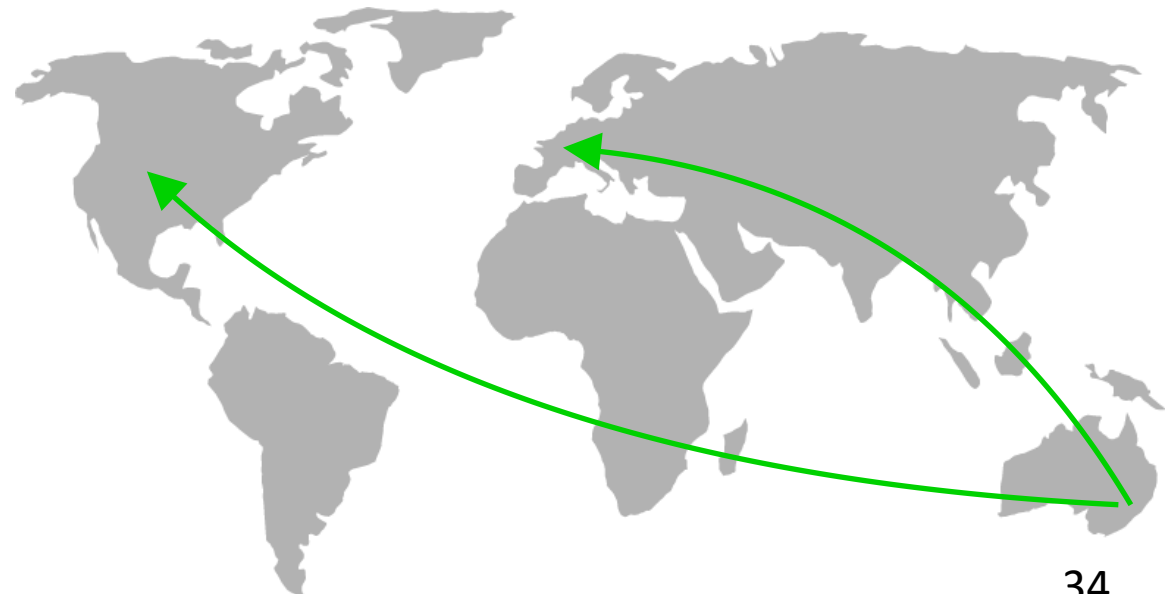
Partner With Us!



The Zergotech Freedom is a global product with primary markets in developed regions such as North America, UK, Europe, and Australia.

Our location in Australia makes it challenging to penetrate the product's international target markets. Zergotech needs increased brand and product awareness and is seeking business partners to help achieve the Freedom's full potential.

We are interested in talking to regional resellers, distributors, and business partners/investors.





freedom

FREEDOM OF MOVEMENT

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